



THE Town Flyer

Published by Makuta and Associates

Our 22nd Year of Providing Good News and Community Information

Your monthly community billboard for local products, business services and information!

ADVERTISING RATE SHEET*

BLACK AND WHITE ADS

| | |
|--|----------|
| Business Card Ad/Coupon ad | \$45.00 |
| Exact Repeat without changes or revisions | \$40.00 |
| Extended Business Card | \$60.00 |
| Exact Repeat without changes or revisions | \$55.00 |
| 1/4 Page Display Ad | \$90.00 |
| Exact Repeat without changes or revisions | \$85.00 |
| 1/2 Page Display Ad | \$165.00 |
| Exact Repeat without changes or revisions | \$155.00 |
| Full Page Display Ad (inside) | \$245.00 |
| Exact Repeat without changes or revisions | \$235.00 |
| Full Page Display Ad On the Back Page | \$275.00 |

FULL COLOR ADS

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|--|----------|
| Color 1/4 Page Ad | \$115.00 |
| Exact Repeat without changes or revisions | \$110.00 |
| Color 1/2 Page Ad | \$215.00 |
| Exact Repeat without changes or revisions | \$205.00 |
| Color Full Page Ad (Inside) | \$345.00 |
| Exact Repeat without changes or revisions | \$335.00 |
| Color Full Page Ad on the Back Page | \$375.00 |
| Exact Repeat without changes or revisions | \$365.00 |

EDITORIAL ADVERTISING pages are available on request. We would be happy to estimate the cost of your special page with your text and photos.

*We reserve the right to estimate the additional costs required for special artwork, layouts, design, photographs, proofs and revisions to proofs.

AD SIZES

| |
|---------------------------------------|
| BUSINESS CARD AD/COUPON AD |
| 3-5/8" wide by 2-1/8" high |
| EXTENDED BUSINESSCARD |
| 3-5/8" wide by 3-1/8" high |
| 1/4 PAGE DISPLAY AD |
| 3-5/8" wide x 4-7/8" high |
| 1/2 PAGE DISPLAY AD HORIZONTAL |
| 7-1/2" wide x 4-7/8" high |
| 1/2 PAGE DISPLAY AD VERTICAL |
| 3-5/8" wide x 10" high |
| FULL PAGE DISPLAY AD |
| 7-1/2" wide x 10" high |

Electronic File Formats Accepted

We will accept only high resolution PDF, EPS or TIFF files of 300 dpi resolution. Fonts must be embedded into the file or converted to outlines.

Send your files to: editor@townflyer.com.

Any photograph submitted for publication must be at least 200 dpi or higher.

Advertising on the Town Flyer's Web Page

The purchase of an ad in The Town Flyer, entitles you to a listing in the Town Flyer's Directory of Businesses at no additional charge and links to your web page. Your information is available 24 hours a day . . . 7 days a week. Visit our directory at www.townflyer.com.

Terms

Payment due with first ad until credit is established. Net 15 days. A \$30.00 per month service charge will be added to all invoices over 30 days. If any checks you send us in payment for amounts you owe are returned unpaid, for any reason, you agree to pay a returned check fee of \$35.00.

We accept Visa, Master Card and Discover. Automatic billing can be arranged.

Prices Effective January 2, 2013



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